





FOR IMMEDIATE RELEASE (404) 308-6676

Media Contact: Kelsey Frederiksen kelsey@athenshumanesociety.org

Athens Area Humane Society Selected as International Project with Purpose Site

Athens, Georgia (August 11, 2023) – The Athens Area Humane Society (AAHS) has been selected by Boehringer Ingelheim Animal Health USA Inc., based in Duluth, to serve as a Project with Purpose site, organized by Manchester-based Team Being. Athens Area Humane Society's values, mission and purpose aligned with those of Boehringer Ingelheim and its mission of "Transforming Lives for Generations." As a Project with Purpose site, Boehringer Ingelheim Animal Health and AAHS will work together to make the exterior of the building more eye-catching so that passing traffic will be curious about the work happening inside. The event is not open to the public, but the exterior make-over is sure to delight the entire community.

Founded in 2022, Team Being is a Manchester-based team building organization that matches company values with nonprofits needing capital projects to deliver their mission, from concept to completion.

Dr. Cheryl McCormick, CEO of the Athens Area Humane Society, states "The Athens Area Humane Society is a place where the indelible bond between people and pets is celebrated. This sentiment is aligned with the values of Boehringer Ingelheim Animal Health and we are delighted that they have selected AAHS as a site where its Animal Health team will work on a public-facing project that expresses the unconditional love and joy that pets bring to our lives. I know that the Athens community is going to love the new artwork and fresh energy that their project will bring to our facility."

The Boehringer Ingelheim Animal Health Project with Purpose, dubbed *Petstival*, will take place on Tuesday, August 15th, at AAHS's animal care center, located at 1030 Mitchell Bridge Road. The event will involve more than 50 Boehringer Ingelheim Animal Health colleagues. By the conclusion of the event, the exterior of the AAHS building will feature new artwork that symbolizes the human-animal bond.

"Boehringer Ingelheim Animal Health is committed to improving the lives of pets and the people who care for them," said Julie Ryan-Johnson, DVM, associate director of shelter programs at Boehringer Ingelheim Animal Health. "As Georgia's Animal Health company, we're excited to collaborate with the Athens Area Humane Society and build on our existing partnership for providing treatment and prevention to shelter dogs. As a proud partner, we provide donations of parasite prevention products to help care for these incredible animals. We're thrilled to take our partnership to the next level and for our teams to work together and

give the facility a fresh look and feel, all in support of the pets in their care until they find their forever families."

Closing statement & transition from Dr. JRJ's statement.

About Boehringer Ingelheim Animal Health

Boehringer Ingelheim Animal Health is working on first-in-class innovation for the prediction, prevention, and treatment of diseases in animals. For veterinarians, pet owners, farmers, and governments in more than 150 countries, we offer a large and innovative portfolio of products and services to improve the health and well-being of companion animals and livestock. As a global leader in the animal health industry and as part of family-owned Boehringer Ingelheim, we take a long-term perspective. The lives of animals and humans are interconnected in deep and complex ways. We know that when animals are healthy, humans are healthier too. By using the synergies between our Animal Health and Human Pharma businesses and by delivering value through innovation, we enhance the health and well-being of both. For more information visit: https://www.boehringer-ingelheim.com/animal-health

About Athens Area Humane Society:

AAHS is a no-kill, community-supported shelter provider that rescues and protects companion animals by providing for their wellbeing, uniting them with loving homes, and advocating for a compassionate society. Founded in 1899, AAHS is supported by public contributions, grants, and fees for service.

###