



Visual Storyteller/Video Content Creator Internship

Who We Are

The Athens Area Humane Society rescues and protects companion animals by providing for their wellbeing, uniting them with loving homes, and advocating for a compassionate society. We envision a society where all dogs and cats have a loving home and the bond between pets and people is celebrated. Founded in 1899, AAHS is among the first charitable organizations in Athens and one of its most beloved. Thanks to the generosity of individual donors, foundations, and legions of community volunteers, AAHS helps, heals, and homes more than 4,000 pets annually.

The Exciting Opportunity

The Athens Area Humane Society is looking for a creative, ambitious visual storyteller/content creator who can create exciting, sharable content for social media, mobile, and video platforms. The successful candidate must be excited about creating and sharing impact stories by capturing video and audio elements resulting compelling and engaging feature stories in a planning-rich, structured manner. The ideal candidate is proficient with collecting and editing short- and feature-length video content and can pivot to shifting immediate priorities, as opportunities arise.

What You Will Do

- Build upon and expand AAHS's brand, its voice, and reach across multiple channels
- Independently and in collaboration with AAHS leads, collect inspiring stories and turn them into compelling visual content
- Create and edit videos, infographics, and program specific marketing collateral
- Creatively manage AAHS's social media accounts across visual platforms (Instagram, TikTok, Youtube)
- Test new content to engage our community around advocacy, animal welfare, and social justice issues
- Accompany field teams to demonstrate mission impact
- Research best practices of visual storytelling and continuously hone your skills
- Present your work and creative process on request - *we'll learn from you, too*

Who You Are & What You Bring

- Ability to create powerful stories that weave together narrative, empathy, and strategy
- Proficiency in graphic design, video editing, illustration/animation
- Affinity for existing social media platforms - TikTok, Instagram, Youtube
- Curiosity about the bond between humans and animals and willingness to learn in deep collaboration with multidisciplinary teams with a diversity of perspectives and experience
- Ability to produce content in multiple formats (e.g., video, design, photos)
- Ability to work in a dynamic, high-energy environment where opportunities arise quickly
- Possess a positive, can-do attitude, and creative mindset
- Excellent time management skills and project planning capability
- Ability to follow directions, communicate well, and follow-up - be coachable

- Engaging, friendly attitude that encourages people to open up and tell their story
- Interest in one or more of the following topics: animal welfare; social justice and equity; community partnerships; leveraging social capital; marketing; organizational impact (not required, but it *will* be more fun and interesting for you)
- Commitment to our core values – compassion, teamwork, integrity, and servant leadership
- Fluency in Spanish, both written and verbal, is a plus, but not required

Physical Demands & Work Environment

The physical demands described here are representative of those that must be met by individuals to successfully perform the essential functions of this position. Reasonable accommodations may be made to enable individuals with disabilities to perform the functions. While performing the duties of this position, the intern is regularly required to talk or hear. The intern frequently is required to use hands or finger, handle, or feel objects or controls. The intern is occasionally required to stand; walk; sit; reach with hands and arms; climb or balance; and stoop, kneel, crouch, or crawl. The intern must occasionally lift and/or move up to 25 pounds. Specific vision abilities required by this position include close vision, distance vision, color vision, peripheral vision, and the ability to adjust focus. The noise level in the work environment is typically moderate.

Disclaimer

This job description in no way states or implies that these are the only duties to be performed by the intern(s) incumbent in this position. Interns are expected to follow any other instructions and to perform any other duties related to the role and requested by any person authorized to give instructions or assignments. All duties and responsibilities are essential functions and requirements and are subject to possible modification to reasonably accommodate individuals with disabilities. To perform this role successfully, the incumbents will possess the skills, aptitudes, and abilities to perform each duty proficiently. Some requirements may exclude individuals who pose a direct threat or significant risk to the health or safety of themselves or others. The requirements listed in this document are the minimum levels of knowledge, skills, or abilities.

Diversity, Equity, & Inclusion Statement

We work to recruit diverse candidates and ensure our team members have all the tools they need to be successful. Our mission is most effectively fulfilled through proactively supporting the values of equity, inclusion, and diversity. Diversity may be measured by, but is not limited to, differences in age, ethnicity, race, gender identity, sexual orientation, economic circumstance, class, religion, disability, geography, and profession. We acknowledge and respect the many differences that comprise thriving communities and seek diversity in our staff to ensure that a range of perspectives, opinions, and experiences are recognized and acted upon in achieving our purpose. We intend to promote a fully equitable animal welfare sector that justly represents and serves all our constituencies. Consequently, we strongly encourage applications from candidates of color, LGBTQ+ identity, and other historically marginalized communities.

How To Apply

Send your resume, cover letter explaining why you are the best candidate for this opportunity, and links to your social media portfolio (accounts you own and/or manage) to: Kelsey Fredriksen, Communications Manager, kelsey@athenshumanesociety.org. Please include: *Visual Storyteller/Video Content Intern* in the subject line. No phone calls, please.